

Pedestrian Design Assistance Program



Problem

The Maricopa Association of Governments (MAG) wanted a way to encourage the integration of pedestrian facilities into infrastructure improvements.

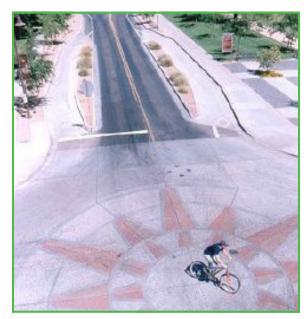
Background

The MAG had a Pedestrian Area Policies and Design Guidelines for several years. However, with increasing demand for facilities improvements outlined in this document, there was a need to provide reserved funding for pedestrian projects.

Solution

In 1996, the MAG in Phoenix, Arizona succeeded in developing a permanent source of funds for bicycle and pedestrian projects at \$300,000 and \$200,000 per year respectively. The intent of the program is to stimulate integration of pedestrian facilities into the planning and design of all types of infrastructure and development. The funds come out of federal funding to the Metropolitan Planning Organization (MPO). The 29 cities in the district are eligible to submit applications for funding.

The review process passes by two main bodies, first to the Bicycle and Pedestrian Planning Committee, and then to the Mayor's office. While the Mayor's office has design control over the project, it does not have the responsibility of administering it, as all projects are contracted out to one of a list of regional consultants.



A bicycle facility combined with public art.

Results

Not only does the fund help to get more pedestrian and bicycle improvements on the table, it also inspires jurisdictions to

work for more. This resource brings to the forefront local pedestrian issues and prepares localities to take on larger programs and to reach for federal Congestion Mitigation and Air Quality (CMAC) grants for construction.

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Images Source

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